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Building *Nunavut* Together  
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Bâtir le *Nunavut* ensemble



Canada Council for the Arts  
Conseil des arts du Canada

# News Release

For Immediate Release

## New Funding for Artists

**IQALUIT, Nunavut (July 5, 2013)** – A new group of arts programs will offer assistance to artists, arts organizations, schools and summer camps as well as fund music production, the Government of Nunavut announced today. In addition to this positive news for Nunavut artists, the Government of Nunavut is pleased to announce a new partnership with the Canada Council for the Arts to provide professional Nunavut artists access to travel contributions.

“We’ve heard from performing artists and authors, among others, that they need support and we’re taking action,” said Peter Taptuna, Minister of Economic Development & Transportation. “The Arts Development Program will provide all artists and art forms with opportunities to develop professionally, access new markets and innovate. It realizes our commitment in *CLC Tamapta: Building Our Future Together* to increase support for culture and the arts.”

The partnership between the Government of Nunavut and Canada Council for the Arts enables a stronger relationship between the two arts funders. It results in increased funding for artist travel. This fiscal year there will be an extra \$50,000 in the program for travel from the Canada Council for the Arts. In 2014/15 there will be an additional \$75,000 and in 2015/16 there will be \$100,000.

“The Canada Council for the Arts is committed to helping Nunavut artists increase their visibility and ability to access opportunities within Canada and internationally,” said Robert Sirman, Director and CEO of the Council. “The Council’s contribution to this partnership will enable professional artists from all disciplines to travel in order to make new connections, deepen their artistic practice and access professional development opportunities. We believe this support will help them access new markets and reach more Canadians with their work.”

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# Backgrounder

The Arts Development Program Policy funding levels will be:

- \$545,000 in 2013-2014;
- \$570,000 in 2014-2015; and
- \$645,000 in 2015-2016.

Artists and arts organizations can apply for funding under nine activities:

Activity	Eligible costs
Assistance for artists to travel	<ul style="list-style-type: none"> <li>• Return airfare to final destination</li> <li>• Accommodation</li> <li>• Travel insurance costs</li> </ul>
Assistance for the recording and production of music with dedicated funding for Inuit language music	<ul style="list-style-type: none"> <li>• Studio recording time</li> <li>• Recording costs</li> <li>• Mixing</li> <li>• Editing</li> <li>• Travel to a recording studio including airfare and accommodations</li> </ul>
Marketing and promotional projects for artists and their artwork	<ul style="list-style-type: none"> <li>• Development of a website</li> <li>• Development of promotional items (business cards, brochures, tent cards, information sheets, portfolios)</li> <li>• Table fees (sector specific trade show)</li> <li>• Other marketing activities that are identified by the artist as beneficial and approved by the review committee</li> </ul>
Artistic Innovation	<ul style="list-style-type: none"> <li>• Pilot projects that demonstrate imagination and may not fit into existing funding categories</li> </ul>



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# Backgrounder

Activity	Eligible costs
Purchase of raw materials, art supplies and equipment	<ul style="list-style-type: none"> <li>• Tools and equipment: files, grinders, sewing machines, needles, brushes, microphones, musical instruments, cameras, etc.</li> <li>• Safety equipment: masks, gloves, harnesses, ventilation systems, etc.</li> <li>• Raw materials: stone, fabric, paper, paint, pencils, felt, thread, skins and fur</li> <li>• Other materials, supplies, and equipment as proposed by the applicant and approved by the review committee</li> </ul>
Shared studios to create safe and affordable workplaces	<ul style="list-style-type: none"> <li>• One-time costs associated with renovations, construction, or safety upgrades</li> </ul>
Arts training and/or workshops in Nunavut by arts organizations	<ul style="list-style-type: none"> <li>• Travel, accommodation, per diem and salary costs for instructors</li> <li>• Raw materials and art supplies for workshop</li> <li>• Equipment rental for workshop</li> </ul>
Marketing support	<ul style="list-style-type: none"> <li>• Design and printing costs</li> <li>• Hiring someone to create a promotional website</li> <li>• Shipping costs for marketing materials</li> </ul>
Arts education opportunities for young people	<ul style="list-style-type: none"> <li>• Raw materials necessary for instruction (for example, carving stone, fabric, ink, paper)</li> <li>• Transportation, accommodation and per diem expenses for the instructor(s)</li> <li>• Instructor salary costs</li> <li>• Space rental</li> </ul>

This funding can be accessed by applying to the Arts Development Program. Artists and artist organizations can contact the Department of Economic Development & Transportation toll free at 1-888-975-5999 or through its website [www.edt.gov.nu.ca](http://www.edt.gov.nu.ca).